## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

Stock

Option

(right to buy)

\$ 16.63

02/14/2014

M

79,895

<u>(7)</u>

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Typ	e Responses	)																	
	d Address of RICHARD	Reporting Person	*				and Ticker TION BI		~ .		TZ]			ationship	of Reporting (Check	all appli			
	STELLA	(First) FION BRAND VE, BUILDIN		3. Date 02/13/			t Transactio	on (M	onth/Day	/Year	)		_X_	Officer (give		an of the		ecify below)	
		(Street)		4. If An	nendn	nent.	, Date Origi	inal F	iled(Month	/Day/Y	ear)		6. Ind _X_ Fo	ividual or rm filed by C	Joint/Group	Filing(Cl erson	neck Appli	cable Line)	
VICTOR,	, NY 1456	4											— For	m filed by M	ore than One R	eporting Per	rson		
(City	7)	(State)	(Zip)				Table I	- No	n-Deriva	tive S	ecuriti	es Acqu	ired, I	Disposed o	f, or Benefi	icially O	wned		
1.Title of Se (Instr. 3)	ecurity		2. Transaction Date (Month/Day/Year)	2A. Deer Execution any (Month/I	n Dat	-,	(Instr. 8)	tion	4. Secur or Dispo (Instr. 3	osed o	f (D)	d (A)	Owne Transa		ecurities Berng Reported			ship Indir Bene	ature of rect eficial tership
				(Monun I	ouy, 1	carj	Code	V	Amour	Ò	A)   or   D)   1	Price	(msu.	5 and 4)			or Indi (I) (Instr.	rect (Inst	
Class A C	Common S	tock	12/10/2013				G	V	50,000	) D	\$ (	)	299,5	505			D		
Class A C	Common S	tock	02/13/2014				M		162,90	)5 A	\$ 1	6.63	462,4	110			D		
Class A C	Common S	tock	02/13/2014				S		162,90	)5 D	\$ 79 (1)	.1544	299,5	505			D		
Class A C	Common S	tock	02/14/2014				M		79,895	5 A	\$ 1	6.63	379,4	100			D		
Class A C	Common S	tock	02/14/2014				S		79,895	5 D	\$ 79 (2)	.2971	299,5	505			D		
Class A C	Common S	tock											471,6	508 (3)			I		CWC
Class A C	Common S	tock											768 <sup>(</sup>	3)			I	by ML	R&R
Class A C	Common S	tock											15,72	20 (6)			I	Ву	Spouse
Damindar E	Panart an a c	anarata lina far aa	ah alass of sagurities	hanafiaia	lly on	mad	diractly or	indir	aatly										
Reminder: F	xeport on a s	eparate fine for ea	ch class of securities	beneficia	ily ov	упеа	directly or	P <sup>c</sup> in	ersons	m ar	e not r	equired	d to re	spond u	information in the first interest in the fir			SEC 14	174 (9-02)
			Table l				ırities Acqı , warrants,		· •				Owne	d					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date, i any (Month/Day/Year	f Transac Code	ction	5. N Der Sec Acc or I (D)	Jumber of rivative urities quired (A) Disposed of str. 3, 4,	6. D Expi (Mo	ate Exerciration Da	isable ate			derlying ties	-	8. Price of Derivative Security (Instr. 5)	Derivati Securiti Benefici Owned Followi Reporte Transac	es ially ng d tion(s)	Ownership Form of Derivative Security: Direct (D) or Indirect (I)	Benefic Owners (Instr. 4
				Code	V	(A)	(D)	Date Exe	e l rcisable	Expira Date	ition	Title	1	Amount or Number of Shares		(Instr. 4	,	(Instr. 4)	
Non- Qualified Stock Option (right to buy)	\$ 16.63	02/13/2014		М			162,905		(7)	04/06	5/2014	Clas Comi Sto	mon	162,905	\$ 0	79,8	395	D	
Non- Qualified												- CI							

Class A

Stock

79,895

\$0

0

D

04/06/2014 Common

### **Reporting Owners**

	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
SANDS RICHARD C/O CONSTELLATION BRANDS, INC. 207 HIGH POINT DRIVE, BUILDING 100 VICTOR, NY 14564	X	X	Chairman of the Board				

#### **Signatures**

/s/ Barbara J. LaVerdi for Richard Sands	02/18/2014
**Signature of Reporting Person	Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents the weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$79.0000 to \$79.6300, inclusive. Upon request by the Commission staff, the issuer, or a security holder of the issuer, the reporting person will provide full information regarding the number of shares sold at each separate price.
- (2) Represents the weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$79.0000 to \$79.4800, inclusive. Upon request by the Commission staff, the issuer, or a security holder of the issuer, the reporting person will provide full information regarding the number of shares sold at each separate price.
- Except to the extent that the reporting person has a direct or indirect pecuniary interest in securities owned by the applicable trust, partnership or limited liability company, the reporting (3) person disclaims beneficial ownership with respect to securities held in this manner. This report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for the purposes of Section 16 or any other purpose.
- (4) CWC Partnership I is a general partnership of which the reporting person is a managing partner and in which he has a pecuniary interest.
- (5) M, L, R & R ("MLR&R") is a general partnership of which the reporting person is a general partner and in which he has a pecuniary interest. The reporting person is a beneficiary and trustee of The Marvin Sands Master Trust, which is also a partner in MLR&R.
- (6) The reporting person disclaims beneficial ownership with respect to securities held in this manner, and this report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for the purposes of Section 16 or any other purpose.
- (7) 100% of this option has become exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.