FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

(Print or Type Responses)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person— SANDS RICHARD					2. Issuer Name and Ticker or Trading Symbol CONSTELLATION BRANDS, INC. [STZ]					(Check all applicable) _X_Director _X_10% Owner				
(Last) (First) (Middle) C/O CONSTELLATION BRANDS, INC., 207 HIGH POINT DRIVE, BUILDING 100				3. Date of Earl 10/14/2011	3. Date of Earliest Transaction (Month/Day/Year) 10/14/2011					X_ Office	er (give title below) Chairm	Othe	r (specify belo ard	w)
(Street) VICTOR, NY 14564				4. If Amendme	4. If Amendment, Date Original Filed(Month/Day/Year)					_X_ Form fil	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting PersonForm filed by More than One Reporting Person			
(City)			Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
(Instr. 3)		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code		4. Securities Acquired (A) or Disposed of (D (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		6. Owne Form: Direct or Ind	rship Indir Bene (D) Own	eficial ership	
					Code	V	Amount	(A) or (D)	Price			(I) (Instr.	`)
Class A C	Common S	tock	10/14/2011		S		30,800	D	\$ 20.4118 (1)	493,490		D		
Class A C	Common S	tock								471,608	(2)	I		CWC
Class A C	Common S	tock								768 <u>(2)</u>		I	by ML	R&R
Class A C	Common S	tock								15,720	<u>5)</u>	I	By	Spouse
Class A C	Common S	tock								6,700 ⁽⁵⁾	Ω	I	as cust for	-
Class A C	Common S	tock								6,700 (5)	1	I	as	er
Reminder: R	Report on a s	eparate lind	e for each class of so	ecurities beneficially	owned di	P	ersons v ontained	vho ro in th	is form a	re not requ	ction of infor uired to respo	ond unless	SEC 14	74 (9-02)
			Table I	I - Derivative Secu (e.g., puts, calls,										
Security (Instr. 3)	Title of 2. 3. Transaction 3A. Deemed Execution Date (Month/Day/Year) any		ed 4.	5. Numbe of Derivat Securiti Acquire (A) or Dispose of (D) (Instr. 3 4, and 5	r ive ies ed	5. Date Exercisable and Expiration Date (Month/Day/Year) 7. Title and Amount of Underlying Securities (Instr. 3 and 4) 8. Price of Derivative Securities (Instr. 5) 8. Price of Derivative Securities (Instr. 5) 9. Number Securities (Instr. 5) 9. Number Securities (Instr. 5) 8. Price of Derivative Securities (Instr. 5) 9. Number Securities (Instr. 5)			erivative ecurities eneficially wned ollowing eported ransaction(s)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	Beneficia Ownershi (Instr. 4)			

	Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares					
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Reporting Owners

		Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
SANDS RICHARD C/O CONSTELLATION BRANDS, INC. 207 HIGH POINT DRIVE, BUILDING 10 VICTOR, NY 14564	X	X	Chairman of the Board					

Signatures

/s/ H. Elaine Ziakas for Richard Sands	10/18/2011
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents the weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$20.3500 to \$20.5500, inclusive. Upon request by the Commission staff, the issuer, or a security holder of the issuer, the reporting person will provide full information regarding the number of shares sold at each separate price.
 - Except to the extent that the reporting person has a direct or indirect pecuniary interest in securities owned by the applicable trust, partnership or limited liability company,
- (2) the reporting person disclaims beneficial ownership with respect to securities held in this manner. This report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for the purposes of Section 16 or any other purpose.
- (3) CWC Partnership I is a general partnership of which the reporting person is a managing partner and in which he has a pecuniary interest.
- (4) M, L, R & R ("MLR&R") is a general partnership of which the reporting person is a general partner and in which he has a pecuniary interest. The reporting person is a beneficiary and trustee of The Marvin Sands Master Trust, which is also a partner in MLR&R.
- (5) The reporting person disclaims beneficial ownership with respect to securities held in this manner, and this report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for the purposes of Section 16 or any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.