FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Tv	pe Responses	;)					-	-											
Name and Address of Reporting Person* WILSON W KEITH				2. Issuer Name and Ticker or Trading Symbol CONSTELLATION BRANDS, INC. [STZ/STZ.B]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X Officer (give title below) Exec VP & Chief HR/Admin Ofcr							
(Last) (First) (Middle) C/O CONSTELLATION BRANDS, INC., 207 HIGH POINT DR., BLDG. 100				3. Date of Earliest Transaction (Month/Day/Year) 10/12/2010										Exec VP & C	Cnief HR/A	imin Oter			
(Street) VICTOR, NY 14564				4. If Amendment, Date Original Filed(Month/Day/Year)							6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person _Form filed by More than One Reporting Person								
(City	y)	(State)	(Zip)				Table I	- Non-	-Deriv	vative	Securiti	es Acqui	ired,	Disposed	of, or Bene	ficially Owr	ied		
1.Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, any (Month/Day/Yea		ate, if	(Instr.		(A	4. Securities Acqu (A) or Disposed of (Instr. 3, 4 and 5)		of (D)	5. Amount of Securities Beneficial Owned Following Reported Transaction(s) (Instr. 3 and 4)			6. Ownershi Form: Direct (D	p of Be Ov	7. Nature of Indirect Beneficial Ownership		
							Code	e V	V A1	mount	(A) or (D)	Price				or Indirection (I) (Instr. 4)	i (in	(Instr. 4)	
Class A (Common S	tock	10/12/2010				M		42	2,800	A	\$ 11.795	87,	377			D		
Class A Common Stock 10/12/201		10/12/2010				S		42	2,800	D	\$ 19	44,	577			D			
		eparate line for each	Table II -	Derivati	ive S	Securi		Pe in t dis	rsons this f splays	s who form a s a cu	are not r irrently	required valid Of	d to r MB o	espond control n	unless the	ion contai e form	ned SE	C 147	74 (9-02)
1. Title of	2.	3. Transaction	3A. Deemed	4.	ts, ca		umber			rcisab			e and	Amount	8. Price of	9. Number	of 10.		11. Natur
Derivative Security	Conversion	Date (Month/Day/Year)	Execution Date, if	Code Se Ac or of (Ir		of Do Secu Acqu or Do of (E	erivative arities uired (A) isposed (D) r. 3, 4,	Expiration Date (Month/Day/Ye			ate of Un Year) Secur		nderlying		Derivative Security (Instr. 5)	Derivative Securities Beneficially Owned Following Reported Transaction(s	Owner Form Deriv Secur Direct or Indust)	of ative ity: t (D) lirect	of Indirect Beneficia Ownersh (Instr. 4)
				Code	V	(A)	(D)	Date Exerc	isable	Expi Date	ration	Title	Amoun or Number of Shares			(Instr. 4)	(Instr.	4)	
Non- qualified Stock Options (right to	\$ 11.795	10/12/2010		М			42,800	((1)	04/0	02/2013	Class Comr Stoo	non	42,800	\$ 0	0	Γ)	

Reporting Owners

buy)

	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
WILSON W KEITH C/O CONSTELLATION BRANDS, INC. 207 HIGH POINT DR., BLDG. 100 VICTOR, NY 14564			Exec VP & Chief HR/Admin Ofcr					

Signatures

W. Keith Wilson	10/13/2010
Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 100% of this option has become exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.