

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) August 23, 2014

CONSTELLATION BRANDS, INC.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

001-08495
(Commission
File Number)

16-0716709
(IRS Employer
Identification No.)

207 High Point Drive, Building 100, Victor, NY 14564

(Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code **(585) 678-7100**

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01. Regulation FD Disclosure.

On August 23, 2014, the Beer Division of Constellation Brands, Inc. (the “Company”) issued a news release announcing that it is expanding the list of production codes consumers should look for to determine whether they have 12-ounce clear glass bottles of Corona Extra involved in a voluntary recall issued in the United States on Friday, August 15, 2014. On August 24, 2014, the Company’s Beer Division issued a news release announcing a voluntary recall of select packages in Guam containing 12-ounce clear glass bottles of its Corona Extra beer that may contain small particles of glass. The same production codes identified in the August 23, 2014 news release are identified in the August 24, 2014 news release. The August 23, 2014 news release is filed as Exhibit 99.1 to this Current Report on Form 8-K, the August 24, 2014 news release is filed as Exhibit 99.2 to this Current Report on Form 8-K, and both exhibits are incorporated herein by reference.

References to identified websites in the releases do not incorporate by reference the information on such websites into this Current Report on Form 8-K and Constellation disclaims any such incorporation by reference. The information in the news releases attached as Exhibits 99.1 and 99.2 are incorporated by reference into this Item 7.01 in satisfaction of the public disclosure requirements of Regulation FD. This information is “furnished” and not “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, and is not otherwise subject to the liabilities of that section. It may be incorporated by reference in another filing under the Securities Exchange Act of 1934 or the Securities Act of 1933 only if and to the extent such subsequent filing specifically references the information incorporated by reference herein.

Item 9.01. Financial Statements and Exhibits.

- (a) Financial statements of businesses acquired.

Not applicable.

- (b) Pro forma financial information.

Not applicable.

- (c) Shell company transactions.

Not applicable.

- (d) Exhibits.

The following exhibits are furnished as part of this Current Report on Form 8-K:

<u>Exhibit No.</u>	<u>Description</u>
99.1	News Release of Constellation Brands, Inc. dated August 23, 2014
99.2	News Release of Constellation Brands, Inc. dated August 24, 2014

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: August 26, 2014

CONSTELLATION BRANDS, INC.

By: /s/ Robert Ryder
Robert Ryder
Executive Vice President and
Chief Financial Officer

INDEX TO EXHIBITS

Exhibit No. Description

- (1) UNDERWRITING AGREEMENT
Not Applicable.
- (2) PLAN OF ACQUISITION, REORGANIZATION, ARRANGEMENT, LIQUIDATION OR SUCCESSION
Not Applicable.
- (3) ARTICLES OF INCORPORATION AND BYLAWS
Not Applicable.
- (4) INSTRUMENTS DEFINING THE RIGHTS OF SECURITY HOLDERS, INCLUDING INDENTURES
Not Applicable.
- (7) CORRESPONDENCE FROM AN INDEPENDENT ACCOUNTANT REGARDING NON-RELIANCE ON A PREVIOUSLY ISSUED AUDIT REPORT OR COMPLETED INTERIM REVIEW
Not Applicable.
- (14) CODE OF ETHICS
Not Applicable.
- (16) LETTER RE CHANGE IN CERTIFYING ACCOUNTANT
Not Applicable.
- (17) CORRESPONDENCE ON DEPARTURE OF DIRECTOR
Not Applicable.
- (20) OTHER DOCUMENTS OR STATEMENTS TO SECURITY HOLDERS
Not Applicable.
- (23) CONSENTS OF EXPERTS AND COUNSEL
Not Applicable.
- (24) POWER OF ATTORNEY
Not Applicable.

(99) ADDITIONAL EXHIBITS

(99.1) News Release of Constellation Brands, Inc. dated August 23, 2014.

(99.2) News Release of Constellation Brands, Inc. dated August 24, 2014.

(100) XBRL-RELATED DOCUMENTS

Not Applicable.

(101) INTERACTIVE DATA FILE

Not Applicable.



FOR IMMEDIATE RELEASE

**CONSTELLATION BRANDS BEER DIVISION EXPANDS LIST OF PRODUCTION CODES
INVOLVED IN VOLUNTARY RECALL OF SELECT PACKAGES OF 12 OZ CORONA EXTRA BOTTLES**

**Total Affected Product is Still Less than 1 Percent of Bottles from One Glass Supplier;
Company Aims to More Quickly and Effectively Recover Product**

CHICAGO, Aug. 23, 2014 -- Constellation Brands Beer Division announced today that it is expanding the list of production codes consumers should look for to determine whether they have 12-ounce clear glass bottles of Corona Extra involved in a voluntary recall issued in the United States on Friday, August 15. The recall covers packages of Corona Extra in clear 12-ounce bottles sold in six-, 12- and 18-pack packages, because some bottles may contain small particles of glass.

After announcing the recall last week, the company continued and deepened its investigation of the issue. It found that the original list of production codes was not all encompassing and consumers may have affected product that was not identified in the original list of product codes. The company believes that the recall still affects less than 1 percent of the bottles produced by one of its four glass suppliers.

"This updated list clarifies the scope of our recall, and we are making this announcement out of an abundance of caution because our primary concern remains on protecting the safety and well-being of consumers," said Bill Hackett, President of Constellation Brands Beer Division. "By doing this, we believe we can more quickly and effectively capture the recalled product and remove it from the market."

To date, the company has received no reports of consumers being injured by drinking potentially affected bottles.

Anyone who previously checked codes on Corona Extra in their possession should check again to confirm whether they have potentially affected product. Consumers can determine whether they have potentially affected product by looking at an eight-digit alphanumeric code located on the neck of 12-ounce bottles and on the side panels of 12- and 18-pack cardboard cartons. Consumers can also call 1-866-204-9407 for more help, details or to request a refund.

The following production codes for select Corona Extra 12-ounce bottle packages are included in the recall:

- Any code that starts with "G" **and also** ends with "9" on six- and 12-packs
- Any code that starts with "F29" **and also** ends with "9" on 18-packs only
- Any code that starts with "F30" **and also** ends with "9" on 18-packs only

The above represents an expanded list of production codes included in this recall, however we have made the process easier for consumers to identify if they have potentially affected product.

Consumers who believe they have affected product should call 1-866-204-9407 for more details or to request a refund.

"We are grateful for the hard work of our employees, distributors, and retail partners for all the work they've done to help us contain the affected product. And we thank consumers for the support they've shown us during this recall," Hackett said. "We are doing everything possible to remove any potentially affected product from stores, bars and restaurants as quickly as possible. We regret any inconvenience or concern this recall may cause."

The recall has not been expanded to include additional packages or brands. The following products are NOT being recalled:

Corona Extra cans
Corona Extra 24-pack loose bottles
Corona Extra 24 oz. bottle
Corona Extra draft beer
Corona Light bottles
Corona Light cans
Corona Light draft beer
Corona Familiar
Coronitas

More information, including images showing how to identify affected production codes – is included on the company's website at www.coronausa.com/recall.

The following production codes are included in the recall:

Any code that starts with "G" **and also** ends with "9" on six- and 12-packs
Any code that starts with "F29" **and also** ends with "9" on 18-packs only
Any code that starts with "F30" **and also** ends with "9" on 18-packs only



About Constellation Brands Beer Division

Constellation Brands Beer Division is the #3 beer company in the U.S. and the exclusive brewer, marketer and supplier of a growing portfolio of high-end, iconic, imported beer brands for the U.S. market. The portfolio includes Corona Extra (the #1 imported beer in the U.S. and #5 beer overall), Corona Light, Modelo Especial, Negra Modelo, Pacifico and Victoria beer brands. The Beer Division also imports the Tsingtao beer brand in the U.S. For more information, visit www.cbrands.com.

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FOR IMMEDIATE RELEASE

**CONSTELLATION BRANDS BEER DIVISION VOLUNTARILY
RECALLS SELECT PACKAGES OF 12 OZ CORONA EXTRA**

CHICAGO – AUGUST 24, 2014 – Constellation Brands Beer Division today announced a voluntary recall of select packages in Guam containing 12-ounce clear glass bottles of its Corona Extra beer that may contain small particles of glass. The voluntary recall covers 12-ounce clear bottles in select six-pack, 12-pack and 18-pack packages containing bottles with the production codes listed below.

This recall comes after routine inspections in the company's quality control laboratory detected defects in certain bottles that could cause small particles of glass to break off and fall into the bottle. The affected bottles came from one of four glass plants run by a third party manufacturer, which supplies the company the bottles. While the company believes that less than 1 percent of the bottles produced from the plant may be affected, it is recalling select packages that may contain defective bottles to ensure the safety of consumers.

Affected Production Codes:

The following production codes are included in the recall:

- Any code that starts with "G" **and also** ends with "9" on six- and 12-packs
- Any code that starts with "F29" **and also** ends with "9" on 18-packs only
- Any code that starts with "F30" **and also** ends with "9" on 18-packs only



6 Packs
The Production Code is on the neck of each bottle. Review the first letter, (G), **and** the last number, (9), for potentially affected product.

12-Packs
The Production Code is on the side of the packaging. Review the first letter, (G) **and** the last number (9) for potentially affected product.

18-Packs
The Production Code is on the side of the packaging. Review the first three digits (F29 or F30) **and** the last number (9) for potentially affected product.

To date the company has received no reports of injuries resulting from the affected bottles.

The following products are not being recalled:

Corona Extra cans
Corona Extra 24-pack loose bottles
Corona Extra 24 oz. bottle
Corona Extra draft beer
Corona Light bottles
Corona Light cans
Corona Light draft beer
Corona Familiar
Coronitas

“We are troubled by this development and are working proactively with our distributors, retailers and consumers to resolve this situation as quickly as possible,” said Bill Hackett, President of Constellation Brands Beer Division. “Throughout its history, Corona Extra is a brand that has been synonymous with quality, consistency and refreshment. Our entire organization, including our brewers, our production team, and all our employees across our system, is absolutely committed to doing everything possible to complete this recall quickly, and ensure the safety of our consumers and integrity of our product.”

Upon discovering the issue, Constellation took prompt action to identify and secure potentially affected product and will work closely with distributors and retailers to minimize the impact on consumers. The company is diligently working to recover potentially affected product that is in retail stores and may have reached consumers.

Consumers who have bottles marked with the listed production codes can visit <http://www.coronausa.com/recall> for more information, and email corona@premiereresponse.com for instructions on reimbursement.

About Constellation Brands Beer Division

Constellation Brands Beer Division is the #3 beer company in the U.S. and the exclusive brewer, marketer and supplier of a growing portfolio of high-end, iconic, imported beer brands for the U.S. market. The portfolio includes Corona Extra (the #1 imported beer in the U.S. and #5 beer overall), Corona Light, Modelo Especial, Negra Modelo, Pacifico and Victoria beer brands. The Beer Division also imports the Tsingtao beer brand in the U.S. For more information, visit www.cbrands.com.

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