

SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 28, 1997  
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COMMISSION FILE NUMBER 0-7570

DELAWARE	CANANDAIGUA WINE COMPANY, INC. AND ITS SUBSIDIARIES:	16-0716709
NEW YORK	BATAVIA WINE CELLARS, INC.	16-1222994
NEW YORK	CANANDAIGUA WEST, INC.	16-1462887
DELAWARE	BARTON INCORPORATED	36-3500366
DELAWARE	BARTON BRANDS, LTD.	36-3185921
MARYLAND	BARTON BEERS, LTD.	36-2855879
CONNECTICUT	BARTON BRANDS OF CALIFORNIA, INC.	06-1048198
GEORGIA	BARTON BRANDS OF GEORGIA, INC.	58-1215938
NEW YORK	BARTON DISTILLERS IMPORT CORP.	13-1794441
DELAWARE	BARTON FINANCIAL CORPORATION	51-0311795
WISCONSIN	STEVENS POINT BEVERAGE CO.	39-0638900
ILLINOIS	MONARCH IMPORT COMPANY (f/k/a BARTON MANAGEMENT, INC.)	36-3539106
GEORGIA	THE VIKING DISTILLERY, INC.	58-2183528

(State or other jurisdiction of incorporation)	(Exact name of registrant as specified in its charter)	(I.R.S. Employer Identification No.)
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116 Buffalo Street, Canandaigua, New York 14424  
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(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code (716) 394-7900  
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Not Applicable  
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(Former name or former address, if changed since last report)

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ITEM 5. OTHER EVENTS

Canandaigua Wine Company, Inc. released on August 28, 1997 the following announcement:

CANANDAIGUA WINE COMPANY CHANGES NAME TO CANANDAIGUA BRANDS

CANANDAIGUA, NY, AUGUST 28, 1997 -- Canandaigua Wine Company, Inc., announced today that the Company's previously announced name change to Canandaigua Brands, Inc., will become effective September 1, 1997. The Company's shareholders approved the name change at the Company's annual meeting in July 1997.

Effective with the first trading day after the name change, the Company's ticker symbols on the NASDAQ National Market System will change to CBRNA for the Company's Class A Common Stock and CBRNB for its Class B Common Stock from WINEA and WINEB, respectively.

The name Canandaigua Brands, Inc., will be used principally to identify the corporate organization which oversees the operating divisions and is responsible for consolidated financial results. The Company's beer and spirits division will retain the name Barton Incorporated, and the Company's wine division will adopt the name Canandaigua Wine Company.

The new Canandaigua Brands, Inc., headquartered in Canandaigua, New York, is a leading producer and marketer of beverage alcohol brands. It is the second largest supplier of wines, the third largest importer of beers and the fourth largest supplier of distilled spirits in the United States. The Company's portfolio includes the following key brands:

WINES: Inglenook, Almaden, Paul Masson, Cook's, Richards Wild Irish Rose,

Manischewitz, Marcus James, Deer Valley, Dunnewood and Vina Santa Carolina  
IMPORTED BEERS: Corona, Modelo Especial, St. Pauli Girl, Tsingtao and Peroni  
DISTILLED SPIRITS: Barton, Fleischmann's, Mr. Boston, Montezuma, Canadian LTD,  
Paul Masson Grande Amber Brandy, Ten High, Inver House and Monte Alban

(END OF ANNOUNCEMENT)

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As noted in the above announcement, the Company's wine division will adopt the name Canandaigua Wine Company. In this regard, following the Company's name change to Canandaigua Brands, Inc., Canandaigua West, Inc., a wholly-owned subsidiary of the Company, will take appropriate steps to change its name to Canandaigua Wine Company, Inc.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, each Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

CANANDAIGUA WINE COMPANY, INC.

Dated: August 28, 1997

By: /s/ ROBERT SANDS  
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Robert Sands, Executive Vice  
President

SUBSIDIARIES

BATAVIA WINE CELLARS, INC.

Dated: August 28, 1997

By: /s/ ROBERT SANDS  
-----  
Robert Sands, Secretary

CANANDAIGUA WEST, INC.

Dated: August 28, 1997

By: /s/ ROBERT SANDS  
-----  
Robert Sands, Vice President and  
Secretary

BARTON INCORPORATED

Dated: August 28, 1997

By: /s/ ROBERT SANDS  
-----  
Robert Sands, Vice President

BARTON BRANDS, LTD.

Dated: August 28, 1997

By: /s/ ROBERT SANDS  
-----  
Robert Sands, Vice President

BARTON BEERS, LTD.

Dated: August 28, 1997

By: /s/ ROBERT SANDS  
-----  
Robert Sands, Vice President

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BARTON BRANDS OF CALIFORNIA, INC.

Dated: August 28, 1997

By: /s/ ROBERT SANDS  
-----  
Robert Sands, Vice President

BARTON BRANDS OF GEORGIA, INC.

Dated: August 28, 1997

By: /s/ ROBERT SANDS  
-----  
Robert Sands, Vice President

BARTON DISTILLERS IMPORT CORP.

Dated: August 28, 1997

By: /s/ ROBERT SANDS  
-----  
Robert Sands, Vice President

BARTON FINANCIAL CORPORATION

Dated: August 28, 1997

By: /s/ DAVID S. SORCE  
-----  
David S. Sorce, Vice President

STEVENS POINT BEVERAGE CO.

Dated: August 28, 1997

By: /s/ ROBERT SANDS  
-----  
Robert Sands, Vice President

MONARCH IMPORT COMPANY (f/k/a BARTON  
MANAGEMENT, INC.)

Dated: August 28, 1997

By: /s/ ROBERT SANDS  
-----  
Robert Sands, Vice President

THE VIKING DISTILLERY, INC.

Dated: August 28, 1997

By: /s/ ROBERT SANDS  
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Robert Sands, Vice President

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INDEX TO EXHIBITS

- (1) UNDERWRITING AGREEMENT  
Not Applicable.
- (2) PLAN OF ACQUISITION, REORGANIZATION, ARRANGEMENT, LIQUIDATION OR SUCCESSION  
Not Applicable.
- (4) INSTRUMENTS DEFINING THE RIGHTS OF SECURITY HOLDERS, INCLUDING INDENTURES  
Not Applicable.
- (16) LETTER RE CHANGE IN CERTIFYING ACCOUNTANT  
Not Applicable.
- (17) LETTER RE DIRECTOR RESIGNATION  
Not Applicable.
- (20) OTHER DOCUMENTS OR STATEMENTS TO SECURITY HOLDERS  
Not Applicable.
- (23) CONSENTS OF EXPERTS AND COUNSEL  
Not Applicable.
- (24) POWER OF ATTORNEY  
Not Applicable.
- (27) FINANCIAL DATA SCHEDULE  
Not Applicable.

(99) ADDITIONAL EXHIBITS

None